

# BORN TO WIN



## Welcome!

Your hosts... **Tom Ziglar** (proud son of Zig Ziglar) and  
**Howard Partridge** (Ziglar small business coach)

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*"Zig Ziglar is the real deal! He's an authentic voice of hope and  
is the American success and model for millions."* —SETH GOBINS

**ZIG ZIGLAR**



FIND YOUR SUCCESS CODE

**BORN TO WIN**

ZIG ZIGLAR  
AND TOM ZIGLAR

# Recording...

# BORN TO WIN

"Zig Ziglar is the real deal! He's an authentic voice of hope and a life-changing mentor and model for millions." —SETH GOBOS

**ZIG ZIGLAR**

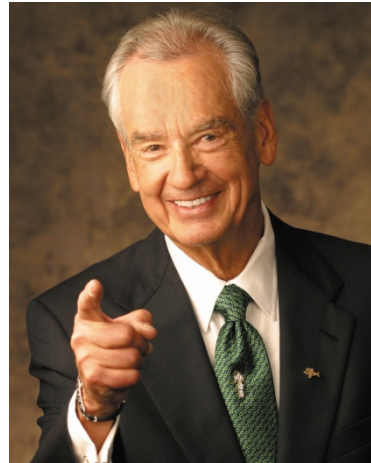


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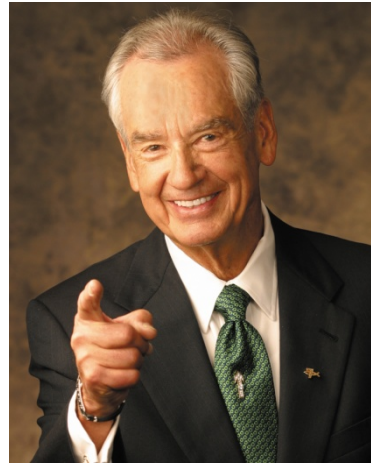
**12 Week Born To Win Webinar Series**

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*“You were born to win, but to be the winner you were born to be, you must **plan** to win and **prepare** to win. Then, and only then can you **expect to win**” – Zig Ziglar*

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*“You are **what you are** and **where you are** because of what has gone into your mind. You can change what you are and where you are by changing what goes into your mind.”*

– Zig Ziglar

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## Review...

- Knowledge Gives You Power
- Automobile University
- Applied Knowledge
- Don't Waste Your Time
- Do What's Right

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## Part II: Preparing to Win

### Chapter 7: Practice Prepares You for Victory

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## Practice Prepares You For Victory

Golf and Zig Ziglar's Speech



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## Practice Prepares You For Victory

*“The Born to Win process will inevitably lead you into doing new things. Doing new things involves change, and change is something lots of people avoid because of the fear of failure.”*

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## Practice Prepares You For Victory

**You Have to Practice the Little Things**

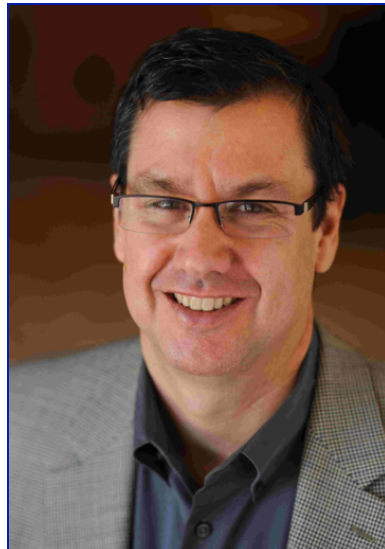
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## Practice Prepares You For Victory

**What Do You Need to Practice?**

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## Born To Win Business Growth Workshops

With Tom Ziglar and Howard Partridge

[www.HowardPartridge.com/borntowin](http://www.HowardPartridge.com/borntowin)