

BORN TO WIN



Welcome!

Your hosts... **Tom Ziglar** (proud son of Zig Ziglar) and
Howard Partridge (Ziglar small business coach)

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"Zig Ziglar is the real deal! He's an authentic voice, a light, and a life-changing mentor and model for millions." — NETH GREEN

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Recording...

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12 Week Born To Win Webinar Series

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Today...

- How to Get the SINGLE Most Important Ingredient for Success
- How to Avoid the #1 Killer of Success
- How to Transfer Your Vision into Reality
- The Most Important Question You Can Ask Yourself

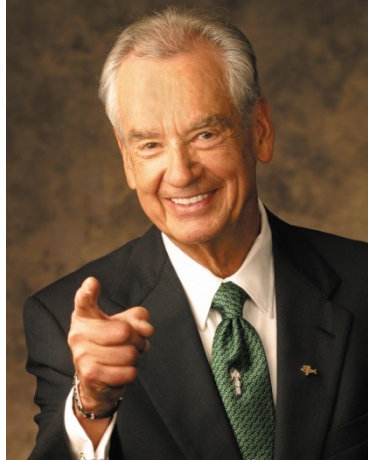
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Plus...

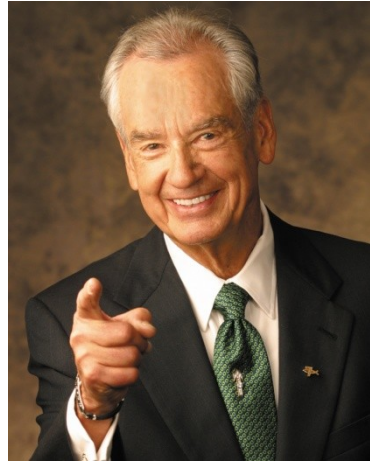
- After the presentation, an offer you won't believe!
- Then, Tom and Howard answer your questions

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*“You were born to win, but to be the winner you were born to be, you must **plan** to win and **prepare** to win. Then, and only then can you **expect** to win” – Zig Ziglar*

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*“You are **what you are** and **where you are** because of what has gone into your mind. You can change what you are and where you are by changing what goes into your mind.”*

– Zig Ziglar

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Part I: Planning to Win

Chapter 1: Wanting to Win

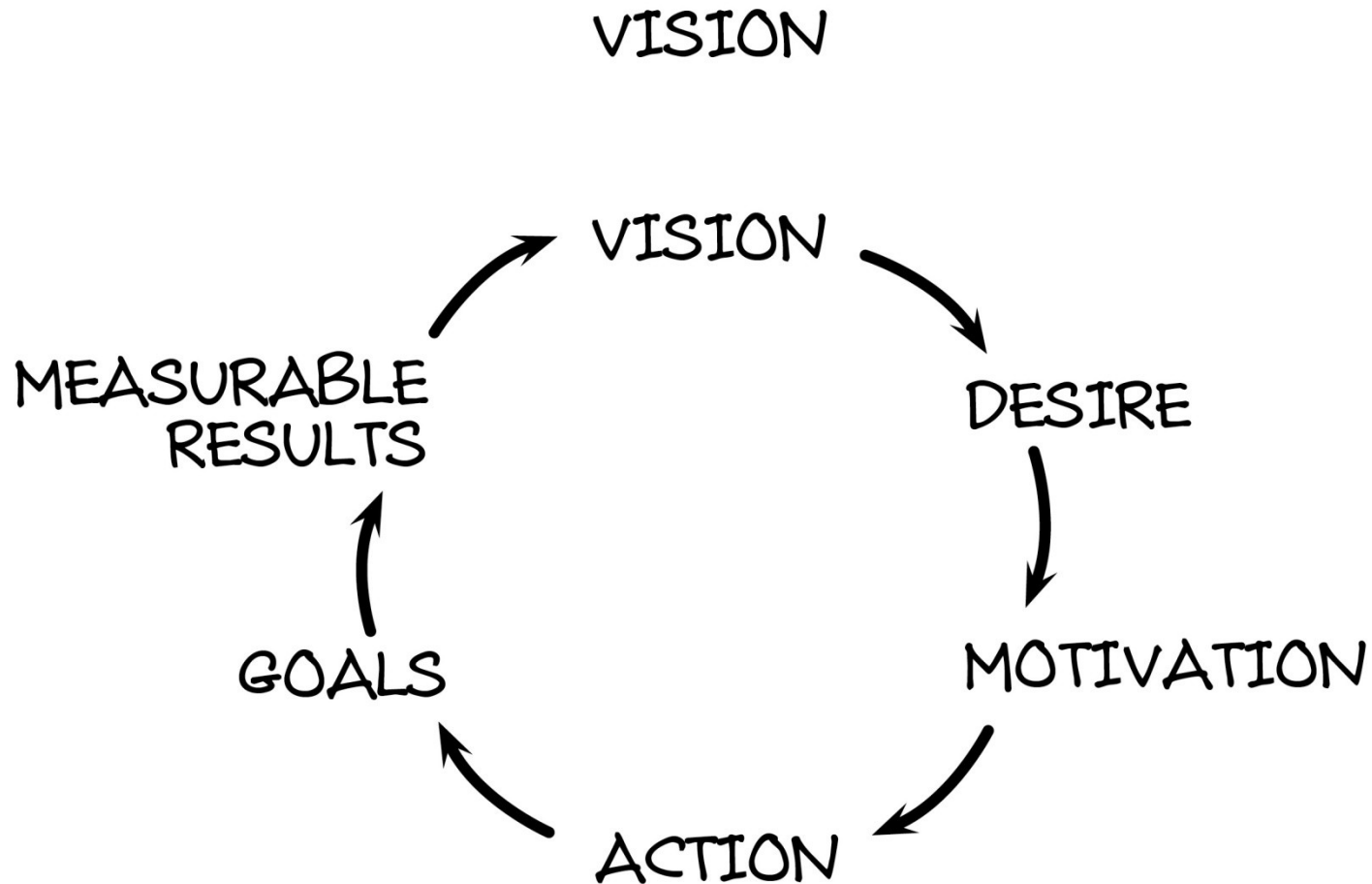
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**The SINGLE Most Important
Ingredient for Success...**

DESIRE

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Where the rubber meets the road!

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How to Transfer Your Vision Into a Reality...

*“Two qualities every person must have to fuel
their desire is **commitment** and **perseverance**”*

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The # 1 Killer of Success...

Fear is the fatal killer of desire!

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The # 1 Question You Can Ask Yourself...

“Why do I want what I want? Can you answer that in one sentence?”

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The Born To Win Webinar Series

- Planning to Win
- Preparing to Win
- Expecting To Win
- Ziglar's 7 Step Goal Setting System
- Bonus! Born To Win for Business Leaders!
- Access to Replay and Slides



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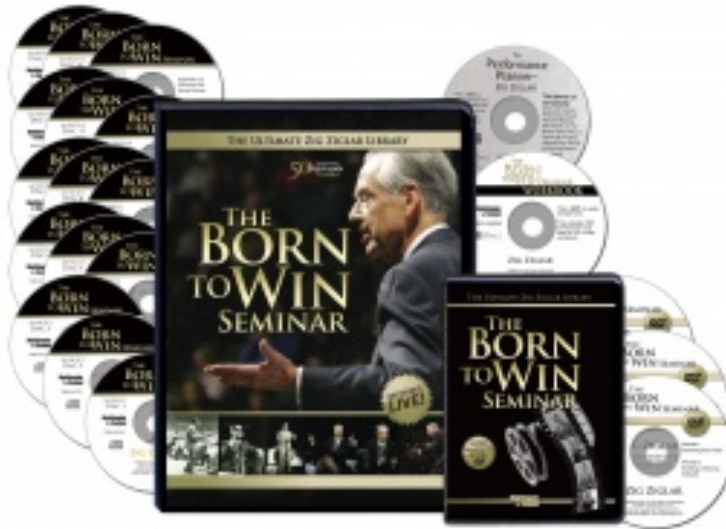
**But WAIT!
THERE'S MORE!!!**

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FREE! (\$174.00 Value)**



**“One of the secrets of
RECORD SALES
At my companies!”
-Howard Partridge**