Welcome to the Internet marketing course!
THANK YOU!
LAST WEEK!
Phenomenal E-Mail Marketing
The Biggest Marketing Mistake of All...
HOMEWORK!
SEND A ROCKIN’ E-Mail to your list and send it in.

Support@HowardPartridge.com
TODAY!
Simple Dimple Social Media for Small Business Owners

Concepts and Technical Tips
74% of consumers rely on social media to make their purchasing decisions.

8 in 10 number of consumers that are influenced by their friends' social media posts.

1.23 billion number of monthly active users on Facebook.
Quality vs. Quantity
You can never start too soon!
Approach Each Platform Differently

1. Facebook
2. Twitter
3. Google+
4. Pinterest/Instagram
5. LinkedIn
Your Avatar & The Power of Thirds
What do you share with your audience?
Set Goals & Be Strategic

1. Increase followers
2. Earn their following
3. Limit Self Promotion
4. Add a video or photo
5. Respond
Stay Positive or Stay Silent
Technically...

3 shared frustrations

1. Don’t know where to start
2. Frustrated
3. Boost Leads and Sales
✓ Attract quality leads
✓ Get your page started
✓ Increase visibility
✓ Tips and Tricks
Why are your fans and followers important?
Ready to Take Your Business to the Next Level?

TRY A FREE SESSION OF MY LIVE WEEKLY WEBCAST

Howard Partridge
Business Person

Sign Up!
SOCIAL MEDIA E-COURSE

take your marketing to the next level!

SIGN UP
Ready to Take Your Business to the Next Level?

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www.HowardPartridge.com/Membership
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Overview

Work and Education

Places You've Lived

Contact and Basic Info

Family and Relationships

Details About You

Life Events

WORK

Add a workplace

Howard Partridge
Get my free biz building tips: http://www.howardpartridge.com · 1998 to present
STOP Being a SLAVE to Your Business! Transform it into a PREDICTABLE, PROFITABLE, TURNKEY OPERATION!

The John Maxwell Team

John Maxwell Founders Circle
While there may be water on Mars, don't believe everything you read on the internet today. Facebook is free and it always will be. And the thing about copying and pasting a legal notice is just a hoax. Stay safe out there Earthlings!
From Stolen Identities ... To Giving Away The Best Stuff For FREE - Hey Dave Lakhani, would you be game (in light of the craziness that’s happened) to simply host a BIG honkin’ webinar where ALL of us show up and simply give the best of the best of our advice for up and coming speakers? I’m guessing Daniel Hall, Glenn Dietzel, Bill Walsh, Stephanie Frank, Rhonda Ronda Del Boccio, Joe Polich, and others who’ve been WRONGED by this would love to have something positive like this ... you guys game? Hey what about you Joel Comm, you open to jumping on and sharing a bit? No money changing hands... no sneezing ID-stealing fan pages ... just give back to all our clients, subscribers, colleagues, and fans. Lemme know and I’ll set something up.

12 Likes 2 Comments
Facebook Feed Change Punishes Pages Who Post Low Quality Content
Questions?
E-Mail support@howardpartridge.com
Next Week!