



PHENOMENALTM
PRODUCTS, Inc.

**Phenomenal GPS
Systems**TM

Howard Partridge

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- G** _____ – Where are you going?
- P** _____ – How will you get there?
- S** _____ – What vehicles will you use?

BORN TO WIN



Six Reasons to Set Goals

1. Goals bring the _____ into the _____, and the present is the only time we can take action. Setting goals makes it possible to do something today to create the future you want.
2. If you don't _____ your _____, someone else will help you waste it!
3. People get _____ done the day before they go on vacation, because they plan (set goals)...

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4. Goal setters _____ than people who don't set goals.
5. Goals keep you _____ on the things that really matter and help you avoid wasting time on things that are unproductive... (wandering generality vs. meaningful specific).
6. Setting goals gives direction and purpose to all that you do. Goals are the links in the chain that connect _____ to _____.

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The 7 Steps of Goal Setting

1. _____ the goal
2. List the _____ : what's in it for me?
3. List the _____ to overcome
4. List the _____ and _____ required
5. Identify the _____ and _____ to work with
6. Develop a _____ of _____
7. Set a _____ for achievement

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"The Ziglar is the real deal! He's an authentic voice in public and a life-changing mentor and model for millions." —SETH GOODE

ZIG ZIGLAR



FIND YOUR SUCCESS CODE
BORN TO WIN
ZIG ZIGLAR
AND TOM ZIGLAR

