**Clean As A Whistle Breakfast Presentation**

I am sorry you missed our Clean As A Whistle Breakfast Presentation. It’s okay though. The following is what you missed!

**History**

Howard Partridge founded the company in November 1984. Clean As A Whistle is a high-end residential and commercial fabric and floor caring company.

**Mission**

Our mission is “to provide YOU with the most outstanding service experience EVER”

**Values**

1. Reputation – Houston’s most seasoned flooring dealers, interior designers, and realtors refer our services exclusively
2. Experience – We are familiar with the most unusual soiling conditions and experienced in all types of textiles and hard surfaces.
3. Education – We are certified by the IICRC, the world’s most recognized body of certification for our industry
4. Systems – We use the most advanced state of the art equipment and cleaning techniques, which gives us maximum soil removal and maximum spot removal without over wetting the carpets or leaving a sticky residue behind.
5. Guarantee – We have a 100% money back guarantee. If you are not completely thrilled with the service experience provided, we will rush back to your location at no charge and no obligation. If you are still not satisfied, we will issue a refund.

**Services**

* Premium Carpet Cleaning
* Carpet Stretching and Repair
* Upholstery and Leather Cleaning
* Drapery Freshening
* Fabric and Fiber Protection
* Tile and Grout Cleaning and Sealing
* Pet Odor Removal
* Allergy Relief Treatment
* Mattress Cleaning
* Oriental and Area Rug Cleaning
* MicroSeal (Permanent Protector)
* Hardwood Cleaning and Buffing
* Natural Stone Honing, Polishing, Cleaning, and Sealing
* Hard Surface Cleaning: Marble, Granite, Travertine, Terrazzo, Saltillo

**MicroSeal – Our Fiber and Fabric Permanent Protector**

MicroSeal was invented over 30 years ago in England. It was originally developed to imitate the natural protective properties that scientists found in sheep’s wool. It is completely permanent and it never has to be reapplied, even after cleaning. The reason for this is due to its nano-technology. MicroSeal penetrates the fibers and protects from the inner core-out. It does not change the texture, color, or odor of the fabric.

Fun Facts: MicroSeal is retested every year in California, due to the state’s high standards. Even Boeing is able to use the product in their airplanes. MicroSeal provides sun-fade resistant, is eco-friendly, non-toxic, non-allergenic, and also safe for ALL fabrics/fibers. Clean As A Whistle owns the exclusive rights to service MicroSeal in the Houston area.

**Marblelife**

* Launched more than 25 years ago
* Largest stone, tile and grout restoration maintenance and care company in the world
* Service Residential and Commercial surfaces
* Marble, stone, granite, terrazzo, ceramic, porcelain, grout, vinyl, and more
* Does more STONE restoration than any other company in the world
* Clean As A Whistle uses Marblelife products to clean the hard surface floors
* Marblelife maintenance products are for sale in shop
* Marblelife Services:
	+ Ceramic Cleaning and Sealing
	+ Granite Cleaning and Sealing
	+ Limestone Cleaning, Sealing, and Polishing
	+ Marble Restoration, Cleaning, Polishing, and Maintenance
	+ Porcelain Cleaning and Sealing
	+ Saltillo Tile Cleaning and Sealing
	+ Sandstone Cleaning, Sealing, and Polishing
	+ Slate Cleaning and Sealing
	+ Terrazzo Restoration
	+ Tile and Grout Cleaning and Sealing
	+ Travertine Restoration, Cleaning and Sealing,
	+ Vinyl Striping, Cleaning, and Sealing

**9 Reasons to Have a Relationship with a Professional Cleaning Firm Such as Clean As A Whistle**

**We are here to serve you!**

1. Product Maintenance - The carpet/floors that you sell need to be maintained properly.
	1. Example) Usually when a client has a problem with the product that you sold them, it has to do with a manufacturing or maintenance problem. We would like to take that off your hands. Let us step in and take care of that client for you, which will ultimately save you time and money.
2. Client Education – Your clients need to know how to maintain their carpets/floors. We are here to help educate them.
3. Staff Education – You need to know how to maintain your clients carpets/floors/upholstery. We are here to help educate them.
4. Problem Solving – Clean As A Whistle can help with the most unusual soiling situations ever.
	1. For example, if a client spills red wine on their carpet/upholstery and they are freaking out let them know that there is nothing to freak out about and direct them to us. Either you can have them call us or we can get their phone number and call them and walk them through a process of how to get that stain out. If the stain still doesn’t come out we will go to their location and take care of the situation for them.
5. Business Building Programs
	1. We can send co-branded mailers that can increase your business and referrals for us and we will take care of the investment.
6. Referral Reward Program – If you refer a new client to us we will reward you with a 10% referral fee. When you refer someone, you will automatically receive a certificate that you may use for cash or services.
	1. Example – You refer a new client to us. Let’s say they spend $500.00 for their cleaning job. We will automatically send you a referral certificate for $50.00. To redeem it, you simply present it toward a cleaning job, or send it to our office to redeem it for cash. It’s that easy!
7. 20% OFF for our referral sources, which is YOU! Just for being a referral source, we are giving you 20% off any of our services in your own home!
8. Free Trial Offers – You can give out these to your friends, family, clients and they can try us out for 100 square feet free of carpet cleaning!! If they want to use the offer for another service, then the Free Trial Offer rewards them $69 toward that service. Simply put your name and the name of your business on the line at the bottom of the offer. That way, just in case the client forgets who referred them, they can easily look at the offer card and see it was you.
9. CEU- Continued Education Course. If you are affiliated with ASID or IDCEC we have certified courses that we can provide for you.

**What’s in Your Bag?**

* Free trial offers
* “How to Select a Professional Cleaning Company for Carpet, Upholstery, Area Rugs and Hard Surface Floors” red brochure
* Your Marketing Representative’s business card
* Promotional item

**Give us feedback!**

* What do your clients need?
* Do you have any questions?
* Who do you know that could use our services?