**Marketing Meeting January 13, 2016**

“If you are not willing to learn, no one can help you. If you are determined to learn, no one can stop you.” Zig Ziglar

* December Month Total: $$$$/$50,000
* This month’s total: $$$$$/$60,000
* Last Two Week’s Total: $$$$$/$20,000
* This Two Week’s Total: $$$$$$$/$20,000
* This Month’s Breakfast count: 2/8

1. Whistle Maintenance Program Update
2. 62 Total Presentations for 2015

* JG – 27; AT – 18; TC – 14; DS – 3

1. Goal for 2016: **Two** per person each month; **Eight** total presentations per month.

* Everyone pick two places that they will schedule a BP with for January. Write them down on the sticky note.

1. 2015 Referral Report Analysis
2. Breakfast presentations with one person – Mitchell gold bob Williams example
3. No goody + Presentation food in the same month

**Upcoming Breakfasts/Lunches:**

January 25, 2016 – Calico Corners @ 9 a.m.

**Upcoming Networking Events:**

January 13, 2016 – ASID Social Networking Event @ 5:30 p.m.

February 1, 2016 – For the Love of Design; The Bell Tower 6 p.m.- 10 p.m.

April 1, 2016 – Student Career Day ASID; details TBD



**Next Marketing Meeting: January 27, 2016 @ 9 a.m.**

**Next Marketing Luncheon: January 27, 2016 @ 8 a.m. Black Walnut**