**8 Reasons to Have A Relationship With A Professional Cleaning Firm**

**Reason # 1: Product Maintenance**

**The products you sell need to be maintained properly. Allowing your clients to be victimized by uneducated, uninformed, or sometimes downright unscrupulous cleaners can have a negative reflection on you. When an installation doesn’t wear well, clients assume that the product is defective when it may simply need to be maintained better. Our Company is one of the most reputable, experienced cleaning firm in the area. We will help your clients keep their floors and fabrics look their best at all times.**

**2. Client Education**

**Your clients need to know how to best take care of their floors and fabrics. Many installations are permanently damaged due to a lack of client understanding about maintenance. Our Company offers free information to your clients – just by asking. We publish newsletters, tips, and are also available for free information over the telephone.**

**3. Staff Education**

**The more your staff understands about cleaning and maintenance, the more effective they will be at selling and servicing your clients. Our Company offers FREE workshops for your staff. We will discuss cleaning methods and field maintenance questions. This information will be a valuable asset on the sales floor. We will even bring complimentary pastries!**

**4. Problem Solving**

**Our Company is one of the most experienced cleaning firms in the country. We routinely solve unusual and difficult soiling conditions. Partnering with a firm that will know how to approach these problems will make you a hero in your client’s eyes.**

**5. Referral Rewards**

**Get FREE CASH or CLEANING through our Referral Reward Program! Our Company offers a 10% Referral Fee for every new client you send us.**

**6. Perks For Your Client**

**Your clients can try our service for FREE! We will offer your special clients (that are new clients for us) 100 square feet of carpet cleaning at no charge, no obligation, and without a high pressure sales pitch! This free service is worth up to $99.00. We will provide you with Free Trial Offer Cards that entitle your client’s to this valuable gift. Simply write your name on it and give it to your client as a free gift from you!**

**7. Perks for You**

**Our Company offers a 20% discount on your personal home cleaning. You qualify for this discount by simply being in Floor Covering, Interior Design or Real Estate. Firms that refer our company on a regular basis also enjoy free spot cleaning of the carpet at your facility, and we sometimes stop by with doughnuts and other treats!**

**8. Business Building Programs**

**Our Company offers programs that help you keep your clients. For example, if you want to mail to your clients we will fund some or all of the postage cost in exchange for inserting our company literature.**