

**The #1 Reason People Don't Reach Their Biggest Goals**

**FTI**

**FAILURE TO IMPLEMENT**

**The 10 Principles of Phenomenal  
Performance for Success in Business and Life**

**HOWARD PARTRIDGE**

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PHENOMENAL PERFORMANCE



THE INSPIRED PERSON  
**INVITES**  
PHENOMENAL PERFORMANCE

WHY DON'T WE IMPLEMENT?



# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PHENOMENAL PRINCIPLES



ADOPTING POSITIVE PRINCIPLES  
**INTENSIFIES**  
PHENOMENAL PERFORMANCE

WHAT DO YOU BELIEVE?

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 1 THE POTENTIAL PRINCIPLE



UNDERSTANDING YOUR POTENTIAL  
**IMPACTS**  
PHENOMENAL PERFORMANCE

WHO DO YOU THINK YOU ARE?

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 2 **THE PICTURE PRINCIPLE**



A COMPELLING PICTURE  
**IMAGINES**  
PHENOMENAL PERFORMANCE

**WHAT DO YOU SEE?**



# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 3 **THE PURPOSE PRINCIPLE**



KNOWING YOUR PURPOSE  
**INSPIRES**  
PHENOMENAL PERFORMANCE

**WHY DO YOU DO WHAT YOU DO?**

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 4 **THE PEOPLE PRINCIPLE**



THE RIGHT PEOPLE  
**INFLUENCE**  
PHENOMENAL PERFORMANCE

**WHO DO YOU HAVE AROUND YOU?**

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 5 **THE PLANNING PRINCIPLE**



PROPER PLANNING  
**INITIATES**  
PHENOMENAL PERFORMANCE

**HOW WILL YOU GET THERE?**



# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 6 **THE PRIORITY PRINCIPLE**



LIVING BY PRIORITY  
**IGNITES**  
PHENOMENAL PERFORMANCE

**WHAT'S IMPORTANT NOW?**

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 7 **THE PROCESS PRINCIPLE**



A SIMPLE PROCESS  
**IMPROVES**  
PHENOMENAL PERFORMANCE

**WHAT SYSTEMS WILL YOU USE?**

# THE HOWARD PARTRIDGE INNER CIRCLE

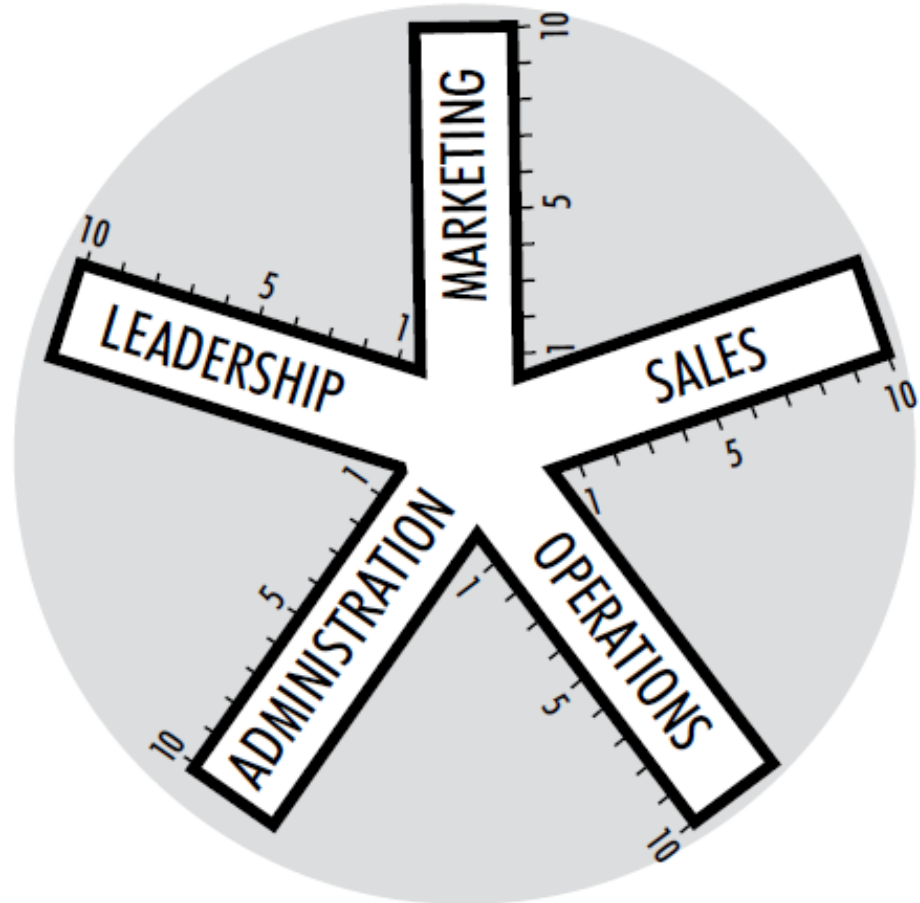
INSPIRATION TO IMPLEMENTATION



**HOWARD PARTRIDGE**

THE  
**5** SECRETS OF A  
**PHENOMENAL  
BUSINESS**

FOREWORD BY TOM ZIGLAR  
PROUD SON OF AMERICAN LEGEND  
**ZIG ZIGLAR**

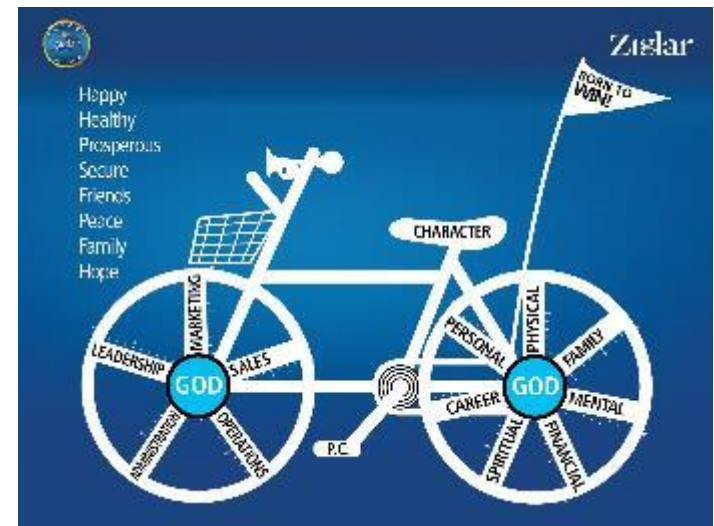






## PROCESSES

- A process takes the pressure off the person
- A process allows you to delegate
- A process creates predictability
- A proven process creates a duplicatable pattern of success
- Simple systems take your game to the next level
- The simpler you make it the farther you can take it



# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



**The One and ONLY Reason Your Business Exists is to  
Be a Vehicle to Help You Achieve Your Life Goals**

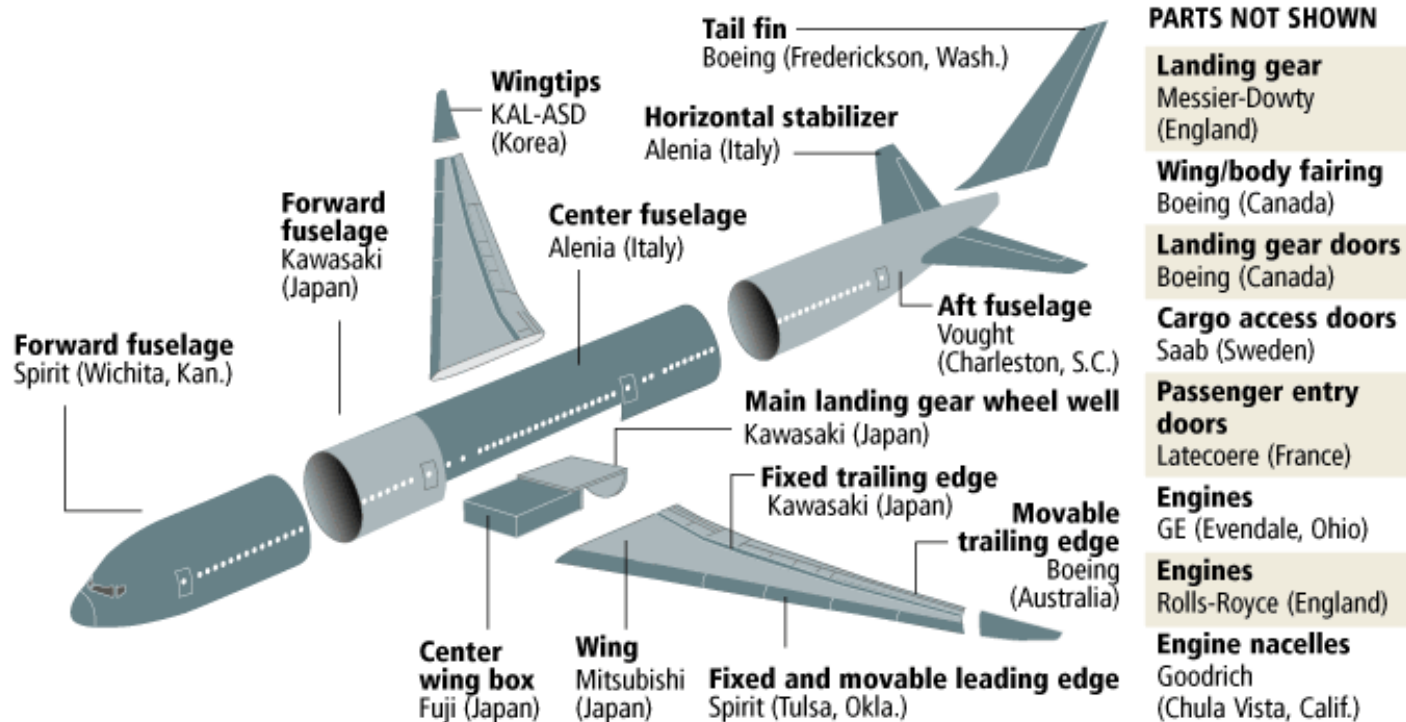


# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



**A System is a group of working parts that duplicate results consistently**





# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## The Flight Plan

<b>BEFORE START</b> COCKPIT PREP. . . . . COMPLETE (BOTH) GEAR PINS and COVERS. . . . . REMOVED SIGNS. . . . . ON / AUTO ADIRS. . . . . NAV FUEL QUANTITY. . . . . KG.LB TO DATA. . . . . SET BARO REF. . . . . SET (BOTH) WINDOWS/DOORS. . . . . CLOSED (BOTH) BEACON. . . . . ON THR LEVERS. . . . . IDLE PARKING BRAKE. . . . . AS RORD	<b>APPROACH</b> BRIEFING . . . . . CONFIRMED ECAM STATUS . . . . . CHECKED  SEAT BELTS . . . . . ON BARO . . . . . SET (BOTH) MDA/DH . . . . . SET (BOTH) ENG MODE SEL . . . . . AS RORD
<b>AFTER START</b> ANTI ICE. . . . . AS RORD ECAM STATUS . . . . . CHECKED PITCH TRIM . . . . . SET RUDDER TRIM . . . . . ZERO	<b>LANDING</b> CABIN CREW . . . . . ADVISED A/THR . . . . . SPEED/OFF ECAM MEMO . . . . . LDG NO BLUE  L/G DOWN SIGNS ON CABIN READY SPLRS ARM FLAPS SET
<b>BEFORE TAKEOFF</b> FLIGHT CONTROLS . . . . . CHECKED (BOTH) FLT INST . . . . . CHECKED (BOTH) BRIEFING . . . . . CONFIRMED FLAP SETTING . . . . . CONF - (BOTH) V1. VR. V2/FLX TEMP. . . . . (BOTH) ATC . . . . . SET ECAM MEMO . . . . . TO NO BLUE  AUTO BRK MAX SIGNS ON CABIN READY SPLRS ARM FLAPS TO TD CONFIG NORM CABIN CREW . . . . . ADVISED ENG MODE SEL . . . . . AS RORD PACKS . . . . . AS RORD	<b>AFTER LANDING</b> FLAPS . . . . . RETRACTED SPOILERS . . . . . DISARMED APU . . . . . START RADAR . . . . . OFF/STBY
<b>AFTER TAKEOFF / CLIMB</b> LDG GEAR . . . . . UP FLAPS . . . . . RETRACTED PACKS . . . . . ON BARO REF . . . . . SET (BOTH)	<b>PARKING</b> APU BLEED . . . . . ON ENGINES . . . . . OFF SEAT BELTS . . . . . OFF EXT LT . . . . . AS RORD FUEL PUMPS . . . . . OFF PARK BRK and CHOCKS . . . . . AS RORD Consider HEAVY RAIN
	<b>SECURING THE AIRCRAFT</b> ADIRS . . . . . OFF OXYGEN . . . . . OFF APU BLEED . . . . . OFF EMER EXIT LT . . . . . OFF NO SMOKING . . . . . OFF APU AND BAT . . . . . OFF Consider COLD WEATHER

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 8 **THE PRODUCTIVITY PRINCIPLE**



**CONSISTENT, PERSISTENT PRODUCTIVITY  
INSURES  
PHENOMENAL PERFORMANCE**

**WHAT ACTION ARE YOU TAKING?**

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 9 **THE PROGRESS PRINCIPLE**



TRACKING YOUR PROGRESS  
**ILLUMINATES**  
PHENOMENAL PERFORMANCE

**WHAT'S WORKING, WHAT'S NOT?**



# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## PRINCIPLE 10 **THE PATIENCE PRINCIPLE**



**EXERCISING GREAT PATIENCE  
INCREASES  
PHENOMENAL PERFORMANCE**

**WHAT WILL YOU GIVE?**

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## Get the Video!



Dave Anderson  
Up Your Business



Howard Partridge  
Up Your Game



Dr. Nathaniel Hearne  
Friday Night Lights



Krystal Parker  
Business is My Sport

INNER CIRCLE CONFERENCE | FEBRUARY 22-24

# UP YOUR GAME!

How to take your business and your life to the NEXT LEVEL

# THE HOWARD PARTRIDGE INNER CIRCLE

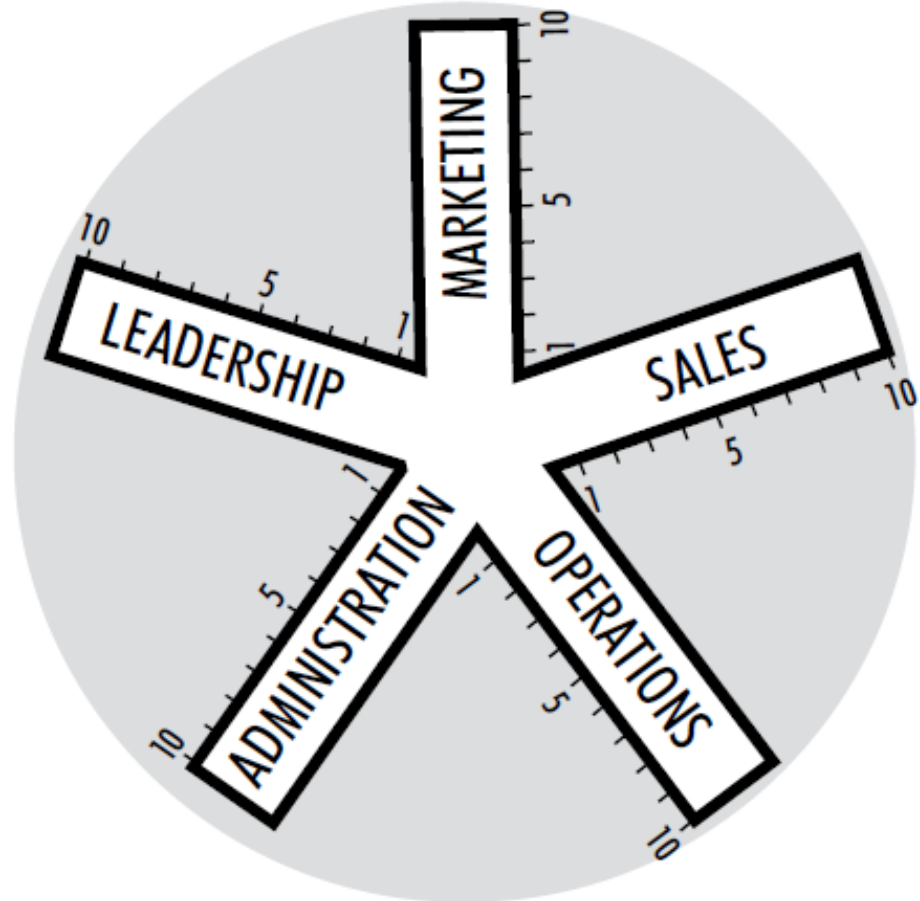
INSPIRATION TO IMPLEMENTATION



**HOWARD PARTRIDGE**

THE  
**5** SECRETS OF A  
**PHENOMENAL  
BUSINESS**

FOREWORD BY TOM ZIGLAR  
PROUD SON OF AMERICAN LEGEND  
**ZIG ZIGLAR**





# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION





# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



**Derek Preece**

Founding Partner



**Katie Harris**

Founding Partner

# THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



## Inner Circle Coaching

